

Therma-Tru Benchmark introduces new products for 2018 exclusively at Lowe's



MAUMEE, OHIO – Therma-Tru Benchmark's new products for 2018, exclusively available at Lowe's, offer something to suit any homeowner's personal style and coordinate with a variety of architectural details. The expanded Therma-Tru Benchmark product portfolio includes new decorative glass, a premium finish option, new on-trend paint colors, convenient internal blinds and 10" sidelites for smaller entryways.

"Our new products were developed to offer more options for homeowners," said Jeff Kessler, vice president of retail sales and marketing for Therma-Tru Corp. "Therma-Tru Benchmark's expanded product portfolio makes it even easier for homeowners to select the perfect entryway for their home."

Montebello Decorative Glass

New Montebello decorative glass expands the wrought iron offering in the Therma-Tru Benchmark portfolio, providing homeowners with a simplified option to accent their entries.

A romantic design with Old World influences, Montebello decorative glass features soft arches of wrought iron amid flowing waterglass. Vertical wrought iron elements and decorative accents add stately and subtle elegance. Inspired by historic cathedral architecture, Montebello glass puts a modern twist on traditional wrought iron designs. The design is ideal for a variety of architectural styles including Modern Tudor, Contemporary, Rustic and Southwest.

Designer Finish and Expanded Paint Color Options

Designer Finish boasts a handcrafted look, showcasing rich, vibrant color while amplifying the wood-grained texture of the door. Designer Finish is available in five color treatments: Stormy Night, Rhapsody Blue, Basil, Farmhouse and Aged Linen.

Expanded paint color options allow homeowners to select the perfect, on-trend hue for their entryway. Four new solid shades of paint are now available, including Mustard, Olive, Teal and Navy.

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Both solid paint colors and Designer Finish options are high quality, offering superior durability and long-lasting weather resistance. Professional, factory-applied pre-colored finishes for a Therma-Tru Benchmark fiberglass door system are built to withstand the elements, and are backed by a 10-year limited finish warranty. A fiberglass entryway system with a professionally-applied pre-colored finish offers a fresh new look longer, requiring less upkeep than wood doors.

Internal Blinds and 10" Sidelites

Internal blinds from Therma-Tru Benchmark feature a cordless blind enclosed between glass, allowing homeowners to adjust the level of light and privacy at their convenience.

The blinds are protected between two panes of tempered glass, offering enhanced safety and performance. With no dangling cords, internal blinds from Therma-Tru Benchmark are a kid- and pet-friendly choice.

Perfect for accommodating smaller entry sizes, Therma-Tru Benchmark 10" sidelites are now available. These sidelites bring style to any entry and pair well with doors that feature decorative or specialty glass, as well as solid-panel doors.

All new Therma-Tru Benchmark products are now available, exclusively at Lowe's. Learn more at www.thermatrubenchmark.com.

Shareable Highlights

- New products from @benchmarkdoors2 include Montebello decorative glass, Designer Finish, expanded paint color options and more.
- @benchmarkdoors2 new products for 2018 offer something to suit every homeowner's personal style and coordinate with a variety of architectural details.

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance Fypon® polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

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