

Therma-Tru Benchmark introduces Designer Finish; expands paint color options



MAUMEE, OHIO – Therma-Tru Benchmark has introduced new finish options, offering a bold, focused assortment of hues featuring five inspirational and expressive Designer Finish selections and four new solid paint colors.

Designer Finish boasts a handcrafted look, showcasing rich, vibrant color while amplifying the wood-grained texture of the door. Designer Finish is available in five color treatments: Stormy Night, Rhapsody Blue, Basil, Farmhouse and Aged Linen.

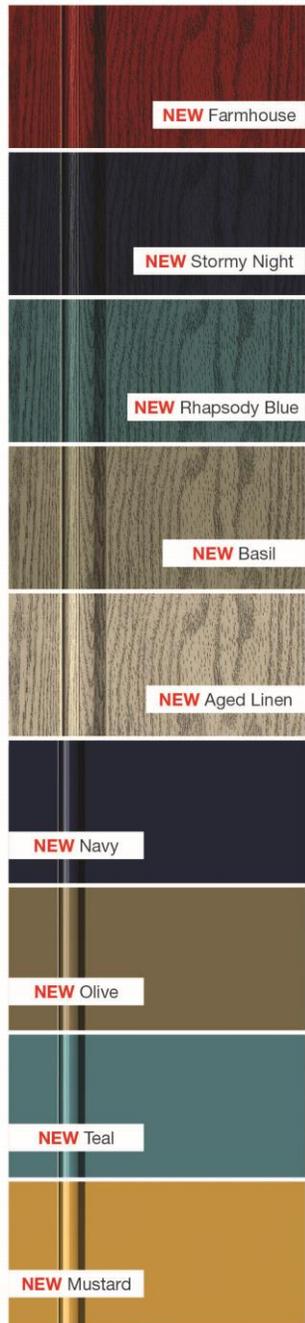
“Homeowners are always looking for ways to upgrade their home’s curb appeal,” said Kate Haws, product manager for Therma-Tru Corp. “Designer Finish offers homeowners a premium finish option that’s accessible for almost any budget.”

Expanded paint color options allow homeowners to select the perfect, on-trend hue for their entryway. Four new solid shades of paint are now available, including Mustard, Olive, Teal and Navy.

Whether it’s a bold punch of color to create a focal point, or a subtle, neutral shade, Therma-Tru Benchmark’s new finish options are designed to enhance the beauty of any home. When paired with decorative or clear glass, the homeowner can create a custom look to match their home’s architectural style.

“Therma-Tru Benchmark’s new finish and paint options deliver the on-trend looks that are in demand, enabling homeowners to express their creativity and personal style,” said Jeff Kessler, vice president of retail sales and marketing for Therma-Tru Corp.

Both solid paint colors and Designer Finish options are high quality, offering superior durability and long-lasting weather resistance. Professional, factory-applied pre-colored finishes for a Therma-Tru Benchmark fiberglass door system are built to withstand the elements, and are backed by a 10-year limited finish warranty. A fiberglass entryway system with a professionally-applied pre-colored finish offers a fresh new look longer, requiring less upkeep than wood doors.



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Designer Finish is available for wood-grained Therma-Tru Benchmark doors. Solid paint colors are available for both smooth and wood-grained Therma-Tru Benchmark doors.

Both finish options are available exclusively at Lowe's. Learn more at www.thermatrubenchmark.com.

Shareable Highlights

- @benchmarkdoors2 introduces new Designer Finish and expands paint color options.
- Designer Finish from @benchmarkdoors2 is a premium finish option that boasts a handcrafted look.
- Expanded paint color options from @benchmarkdoors2 include Mustard, Olive, Teal and Navy.

About Therma-Tru

Therma-Tru is the leading entry door brand most preferred by building professionals. Founded in 1962, Therma-Tru pioneered the fiberglass entry door industry, and today offers a complete portfolio of entry and patio door system solutions, including decorative glass doorlites, sidelites and transoms, and door components. The company is headquartered in Maumee, Ohio and also offers low-maintenance **Fypon**® polyurethane and PVC products. For more information and product warranty details, visit www.thermatru.com, www.fypon.com or call 800-537-8827.

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