

Discover inspired entryways from the brand professionals use most.

## The SOE (Special Order Express) Program has been **discontinued**

*All SOE doors will now become Special Order/Custom*

### **Action that needs to be taken:**

- “Handhold” signage on SOE doors needs to be taken down.
- Be sure to place the plexi-covers back up if you remove the signage

### **What to Expect**

- Pricing and lead time will be impacted
- Your Therma-Tru Benchmark Rep will be coming in to place new signage and pricing, but please begin taking down SOE handholds to avoid price confusion.
- Until your Therma-Tru Benchmark Rep places new price labels, SOS pricing can be found on M2O.